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FOR IMMEDIATE RELEASE

PRESS RELEASE

***INNOVATIVE SAFETY TRAINING TO SECURE THE 2015 FIS WORLD ALPINE SKI
CHAMPIONSHIPS***

What: In light of recent world events and due to the international visibility of the 2015 FIS World Alpine Ski Championships, local public safety officers are taking extra measures to secure the slopes. Over 2,000 event staff and volunteers will be trained on the Community Awareness Program® (CAP®). The CAP trains event participants to recognize potential threats and report suspicious activity in a timely manner to the appropriate public safety officials.

Developed by the Counterterrorism Education Learning Lab® (CELL®), a non-partisan, non-profit organization based in Denver, the CAP was created to comport with the U.S. Department of Homeland Security's *If You See Something, Say Something*™ campaign. The Department of Homeland Security SAFETY Act office has certified the CAP as a qualified antiterrorism technology.

When: Over 1,500 event volunteers have been trained leading up to the 2015 FIS Alpine World Ski Championships in Vail and Beaver Creek and trainings will continue throughout the first week of competitions. The Championships run from February 2nd - February 15th.

Developed: CELL, Vail Police Department, Colorado Department of Public Safety, Colorado Information Analysis Center Town, Colorado State Patrol, FBI, Town of Vail, Beaver Creek & Eagle County

About the Community Awareness Program® (CAP®)

The Community Awareness Program is an interactive, behavior-focused public safety training designed to empower citizens with the tools necessary to recognize and report suspicious and criminal activity, while preserving the rights and civil liberties enshrined in the U.S. Constitution. The CAP is SAFETY Act certified by the Department of Homeland Security's Science and Technology Directorate, and has been vetted by the Department of Homeland Security's Office of Civil Rights and Civil Liberties and FEMA's Office of Protection and National Preparedness.

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